

# Jiani Huang

UI UX RESEARCHER

huangjn35@gmail.com

2884 S Wilbur lane, South Salt Lake,

United States, 84115

(385)528-4176

PERSONAL WEBSITE [www.jianihuang.design](http://www.jianihuang.design)

## PROFESSIONAL SUMMARY

Proficient in designing mobile and web applications from inception. Skilled in creating applications from scratch and paying close attention to details. A good communicator and problem solver, Demonstrated capability to collaborate effectively with diverse, cross-functional teams, ensuring the delivery of exceptional user experiences

## EXPERIENCE

### Feiya Kindergarten Content Creator

Hunan, China

March 2023 — August 2023 (5 months)

- Crafted compelling, age-appropriate content tailored to kindergarten students, aligning seamlessly with Feiya Kindergarten's curriculum standards and educational objectives. This encompassed the creation of interactive videos, games, and activities fostering both learning and engagement.
- Devised engaging, interactive content to stimulate early childhood education and developmental growth in children.
- Produced content designed to facilitate school promotion and facilitate communication with parents.
- Formulated a content strategy aimed at bolstering brand visibility and drawing in prospective students.

## PROJECTS

### Sizzle

A user-centric recipe sharing platform where users can create, record, and share their own recipes

- Proficiently utilize Figma to meticulously craft comprehensive mobile app wireframes and mock-ups, ensuring an intuitive and visually appealing user interface.
- Conducted in-depth interviews and research to understand the demands of potential users, aligning design strategies with their preferences and expectations.
- Employed user research methodologies to analyze feedback comprehensively, aiming to iteratively enhance user experiences, incorporating valuable insights and suggestions into design refinements.
- Executed diverse and extensive testing methodologies to evaluate and refine designs, ensuring optimal functionality and usability for end-users.
- Thoroughly understanding the strengths and weaknesses of competing brands, optimizing product design through competitive analysis, and adjusting the product design strategy accordingly.

### Academix

Academix is dedicated to developing a data-powered course selection platform. It helps students smoothly blend their studies into their daily routines, enhancing their academic journey's quality.

- Utilized Figma to construct detailed wireframes and mock-ups for the mobile application, ensuring a visual blueprint for the app's structure and layout.
- Conducted interviews and extensive research with potential users, delving into their needs, preferences, and expectations to understand and address their demands effectively.
- Engaged in comprehensive user research, analyzing and incorporating user feedback to iteratively enhance and refine user experiences within the app, aiming for user-centric design improvements.
- Conducting an in-depth analysis of comparable functional websites to assess their strengths and weaknesses. Refining website structure for enhanced logical coherence, improving both functionality and aesthetic aspects to bolster user experience.

## EDUCATION

UNIVERSITY OF UTAH, AUG 2019 - PRESENT

Bachelor's degree in Fine Art, Painting and Drawing

## SKILLS & BACKGROUND

### Product Design Toolkit

- Surveys & Stakeholder Interviews
- Usability Testing
- Visual Design
- Persona
- User Flow Creation
- Wireframe

### Tools

- Figma
- Procreate
- Sketch
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Framer

### Courses

- Design foundations at University of Utah
- Design Tooling at University of Utah
- Typography I at University of Utah
- Communication Design at University of Utah

### Certificate

- Google Foundations of User Experience (UX) Design at Coursera
- UI UX design foundations at Udemy